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KOBE BUSSAN CO., LTD.



June 12, 2025

Company name: Kobe Bussan Co., Ltd.
Securities code: 3038
Listing: Prime Market of Tokyo Stock Exchange
Representative: Hirokazu Numata,
President and Representative Director
Contact: Masahiro Sakamoto,
Manager, Corporate Planning Department

Announcement of Changes to Shareholder Benefit Program

Kobe Bussan Co. Ltd. hereby announces that it has decided to make the following changes to the shareholder benefit program.

1. Reason for the changes

We have introduced a shareholder benefit program to express our gratitude for the continued support of our shareholders and to enhance the attractiveness of investing in our shares.

This time, in order to improve convenience for our shareholders and provide services that offer even greater satisfaction, we have decided to change the benefit contents.

We kindly ask for the understanding of our shareholders and appreciate continued support.

2. Details of the changes

Before the change

Number of shares held	Shareholder incentives	
	Continuous ownership years Less than 3 years	Continuous ownership years 3 years or more
100-999	JCB Gift Card ¥1,000	JCB Gift Card ¥3,000
1,000-1,999	JCB Gift Card ¥10,000	JCB Gift Card ¥15,000
2,000 or more	JCB Gift Card ¥15,000	JCB Gift Card ¥20,000

After the change

Number of shares held	Shareholder incentives	
	Continuous ownership years Less than 3 years	Continuous ownership years 3 years or more
100-999	Gyomuca Card ¥1,000	Gyomuca Card ¥3,000
1,000-1,999	Gyomuca Card ¥10,000	Gyomuca Card ¥15,000
2,000 or more	Gyomuca Card ¥15,000	Gyomuca Card ¥20,000

Additionally, shareholders may opt to exchange the Gyomuca Card for a VISA gift card or an assortment of our Group's private label products of equivalent value.

■ About Gyomuca (<https://gyomuca.gyomusuper.jp/>) *available in Japanese only)

Gyomuca is a service that integrates Gyomu Super's official electronic money and point card, which can be used at participating Gyomu Super stores.

As of June 12, 2025, it is available in approximately 538 locations. We are gradually increasing the number of stores where it can be used, aiming to make it available at every store as a shareholder benefit. (Click here for the participating stores: <https://www.gyomusuper.jp/shop/search.php?gyomuca>) *available in Japanese only)

By expanding the number of Gyomuca stores and users, we expect positive outcomes such as enabling product development based on customer purchase data and encouraging customer to return and visit stores continuously by offering points and benefits. In addition, customer satisfaction is expected to improve through reduced payment times and the provision of discount coupons.

3. Timing of the change

The changes will be implemented for shareholders listed or recorded in the shareholder register as of October 31, 2025. The revised shareholder benefits are planned to be sent in mid-January 2026.

Reference:

The URL of the shareholder benefit program website: <https://www.kobebussan.co.jp/ir/shareholder.php> (available in Japanese only)